

## &lt;Press Release&gt;

SONIC CITY



**The 5th Anitamasai (Anime&Manga Festival in Saitama) is coming!**  
**Special guests and the collaboration exhibition with a film “The Disastrous Life of Saiki K. (Saiki Kusuo no Sai-nan)” are waiting for you in Anitamasai!**

The Anitamasai Executive Committee will host “The 5th Anitamasai (Anime&Manga Festival in Saitama)” on Sunday 22nd October.

Anitamasai is an annual pop culture convention focusing on two themes “Anime and Tourism”. Besides sales and promotional booths this one-day festival features a range of activities from stage shows, panel sessions and workshops. The 4th Anitamasai held in 2016 attracted 34,000 visitors.

This year we are happy to welcome two renowned voice actors Miyu Kubota and Azuki Shibuya as the Main Stage MCs. They are also well known as the members of an idle group i☆Ris. With the two Saitama-born MCs, the Main Stage will host events and performances full of love for pop culture and Saitama! Furthermore another Saitama-born voice actor and singer Riho Iida will perform live! Don’t miss the special Anitamasai stage show.

Plus the 5th Anitamasai collaborates a blockbuster comic series “The Disastrous Life of Saiki K.(Saiki Kusuo no Sai-nan)”, of which live action film is coming out this year! The comic has a strong tie to Saitama: the author Shūichi Asō was born in Iruma City. You can find the main character Saiki Kusuo holding “Saitama” in his hand in Anitamasai posters and flyers. Also in Anitamasai there will be an exhibition of costumes from the live action movie.

“Exhibition Zone” is one of the most popular destinations for visitors every year. It will showcase exhibitions of latest anime and their locations. In Kanazuka Park adjacent to Anitamasai’s venue Sonic City, visitors can enjoy a great selection of fine local food besides tourism promotional booths. Roads around the Sonic City will turn into vehicle-free streets. Visitors can also enjoy “Anitamasai sub-stage” at the ground floor of Omiya ARCHE. Moreover itasha (anime cars) and cosplay events are waiting for you. See you in Anitamasai 2017!

## 1 Overview of Anitamasai

### ○Concept

The goal of Anitamasai is “to establish Saitama as the hub of Anime”. By featuring anime and comics, tourism and industrial promotion will be stimulated.

### ○Saitama-related special guests

This year Anitamasai PR Stage (Main Stage) welcomes two Saitama-born MCs, Miyu Kubota and Azuki Shibuya. They are from the anime-song idle group “i☆Ris”. Also the Saitama-born singer and voice actor Iida Riho, who entertained the audience last year, will come back to host a special live concert!

### ○Collaboration with a film “The Disastrous Life of Saiki K. (Saiki Kusuo no Sai-nan)”

Anitamasai collaborates with a live action film based on the same title comic “The Disastrous Life of Saiki K.(Saiki Kusuo no Sai-nan)”, which is coming to theatres 21<sup>st</sup> October! The characters will appear on Anitamasai flyers and posters. Also “The Disastrous Life of Saiki K.” will have an exhibition in Anitamasai to showcase special character cardboard cutouts and the costumes used in the film.

## 2 About “The 5th Anitamasai (Anime/Manga Festival in Saitama)”

(1) Date: Sunday October 22nd, 2017 (10 : 00~17 : 00)

(2) Venue: Sonic City (3 minutes walk from JR Omiya Station)  
Large Hall, Small Hall, Exhibition Hall No.1, Omiya Sonic Civic Hall, Event Square  
Kanezuka Park (Sakuragicho 1-7-5,Omiya-ku, Saitama City) etc.

(3) Contents: concerts, stage shows, panel sessions, exhibitions etc.

### ①Anitamasai PR Stage (Main Stage)

The Main Stage will be hosted by two Saitama-born MCs, Miyu Kubota and Azuki Shibuya, both of them are members of i☆Ris. On stage visitors can also enjoy a live concert of Riho Iida, Saitama-born voice actor and singer.

Venue : Event Square

Main MCs: Miyu Kubota, Azuki Shibuya

Starring: Riho Iida etc.

Fee : Free Admission



Miyu Kubota



Azuki Shibuya



Riho Iida

### ②Anime Quiz Contest

All questions in the contest are from Saitama-related anime.

The winner will be awarded as “Anitamasai Anime Quiz Champion”.

Venue : Event Square

Fee : Free Admission

### ③Yona Yona Festival 2017

“Yoru Night ×Yoru Night by Takeshi Washizaki”, a popular show on the Internet radio station Cho A&G Plus, operated by JOQR, will join in Anitamasai! The famous unit of Yoru Night ×Yoru Night called “Odd Eye” will do a special stage performance.

Venue : Large Hall

Fee : Seat reservation /Advance: 5,800 JPY Door: 6,300JPY

\* Children under seven years old are not charged when they sit on the parent’s lap. Kids will be charged when they need seats.

Start: 5 pm

Starring: Takeshi Washizaki, Keiko Sawaguchi, Yuma Aoki, Odd Eye, predia, Gakuensai Gakuen



Takeshi Washizaki



predia



Gakuensai Gakuen



Odd Eye

④[1] Neo Comic Live Dubbing "Otsu Jiro, the Nikopachi-do Master" (Comic by: Osamu Uoto)  
Voice actors live read the scrip of the motion comic projected on the screen.

[2] <Picture Live> "Inochi wo Itadaku"

Voice actors read a heart-warming story illustrated by Osamu Uoto. Piano accompaniment by Tamami Hirota is a must-check. Tamami Hirota is a well-known artist who composed "Stars" which used as the ending theme of a TV program "The Great Masters of Art".

<Picture Live> "LE PETIT PRINCE"

Voice actors read live the Antoine de Saint-Exupéry's masterpiece "Le Petit Prince". This time the story based on the translation by Yu Okubo was rearranged for the stage play. With Tamami Hirota's piano, voice actors deliver the audience a new aspect of the great novella.



Tamami Hirota

[ 3 ] <Czech Animation Live Dubbing>”Amalka”

Voice actors will live read “Víla Amálka (Fairy Amalka)“, a Czechoslovak TV animation series that have been entertaining children since the 1970s.

Venue : Small Hall

Fee : 1,000 JPY per stage／2,500 JPY for 3 stages

⑤<Flip Book Animation Workshop>”LE PETIT PRINCE”

Color the illustrations of “Le Petit Prince” and make your own flipbook animations!

The animations will be released on YouTube. No art technique is necessary to join the workshop!

Venue : Foyer of the Small Hall

Fee : Free Admission

⑥Anime & Manga Mecca Summit in Saitama

The summit will spotlight two of 2017 must-watch anime, of which stories take place in Saitama!! Don't miss backstage talks by casts and crews of the two anime.

Venue : Omiya Sonic Civic Hall Room 401 ・ 402

Fee : Free Admission

⑦Exhibition Zone

An array of exhibitions features latest TV anime series, anime films and their locations. In Kanezuka Park, local food and tourism PR booths will welcome visitors.

Venue : Exhibition Hall No.1, Event Square, Kanezuka Park

Fee : Free Admission

⑧Saitama Itasha Festival 05 (Joint Event)

An exciting show and contest of “itasha”, cars wrapped with anime and manga characters. Sonic City and the vehicle-free streets around it will be decorated with all these cool and cute itasha cars!

Venue : Kanezuka Park

Fee : Free Admission



⑨Cosplay Changing Room

Anitamasai arranges special changing rooms and cloakrooms for cosplayers.

Venue : Rehearsal Room ・ Practice Room

Fee : 1,000 JPY

⑩“Cosplay Photo Shoot” for foreigners

Cosplay Photo Shoot especially targeting foreigners.

Venue: Kanezuka Park



**【Access】** Sonic City (3 minutes walk from JR Omiya Station)



**【Contact】**

Anitamasai Executive Committee (in Saitama Foundation For Culture And Industry)

Staff : Numano, Abe

Tel : 048-647-4034 FAX : 048-647-4159

E-mail : [kikaku@sonic-city.or.jp](mailto:kikaku@sonic-city.or.jp)