



**Ride an air current high up into the blue Saitama sky and have a ball!
The 4th Anitamasai (Anime and Manga Festival in Saitama)
will welcome a fabulous roster of special guests as well as announcements
from exhibitor companies and organizations!**

On Sunday, October 9, the Anitamasai Executive Committee will hold the “Anitamasai (Anime and Manga Festival in Saitama).” One of Japan’s leading general anime and manga events, “Anitamasai” is based on the theme of “Japanese animation and tourism.”

The 4th Anitamasai will welcome a fabulous roster of special guests that continues to grow. This list includes revered manga creator Tetsuya Chiba, “Urawa No Usagi-Chan” voice actresses Masami Seto, Rumi Okubo, Miyu Kubota, and Keiko Watanabe, “Blue Thermal” creator Kana Ozawa, and even Domu Narita of Torino Olympics and subculture fame!

Moreover, 79 organizations are slated to be on hand in the Exhibit Zone, where “One Punch-Man” and other anime currently enjoying popularity, settings from anime works, tourism publicity corners and more will gather at Sonic City.

The 4th Anitamasai will be a complete experience that anyone from anime fans to families can spend the whole day enjoying. Other updates are scheduled to be posted on Anitamasai’s official website as they become available. Come to this fourth holding of Anitamasai and see for yourself how this event continues to evolve!

- The roster of special guests keeps on growing!
 - In addition to revered manga Creator Tetsuya Chiba, voices actresses Masami Seto, Rumi Okubo, Miyu Kubota, and Keiko Watanabe, who are known for their work on “Urawa No Usagi-Chan,” are all scheduled to appear at the event! A mini-signing by Kana Ozawa, the creator of “Blue Thermal,” will also be held. Furthermore, as a special event in collaboration with Anitamasai, a special live DJ performance of anime songs by Domu Narita will be held together with the festival!
- 79 organizations are slated to have booths at the event!
 - “One Punch-Man” and other anime currently enjoying popularity, settings from anime works, tourism publicity corners by local governments and local foods are among the long list of booths set to appear at Anitamasai!
 - Tie-up merchandise only available at Anitamasai, such as that for “Blue Thermal” and “One Punch-Man,” will also be sold at the venue.
 - Also slated to occupy a booth at the festival is “Localdia Chronicle,” the smartphone RPG that won the Business Plan Award given out as part of the Saitama City New Business Grand Prix 2015!
- The list of special events scheduled for the Main Stage continues to grow as well!
 - A mini-concert by Riho Iida, who will serve as the main MC for the Main Stage, is set to take place!
 - The “Moe Character Grand Prix 2016” award ceremony organized by Gakken Plus will also be held at Anitamasai. Who will be crowned Japan’s greatest “moe character” of them all? Vote for your choice on the official “Moe Character Grand Prix 2016” website (<https://moechar.jp/>) Make sure to submit your votes by September 30.
 - An “Anime Exam” testing attendees on their knowledge on anime associated with Saitama Prefecture will also be conducted at the festival. An “Anitamasai Anime Exam Champion” will be chosen among participating attendees.
- A cosplay event that foreigners can also enjoy will be held as well!
 - At Anitamasai, an online photo contest will be conducted as a special event in collaboration with the festival. This “Cosplayer Audition 2016” will have participants dress up as “Sakuya,” a mascot character for animation in Saitama Prefecture. Contest entries are currently being accepted on Anitamasai’s official web page until 10:00 AM

on Monday, September 26. An “Anitamasai Award” as well as a “World Special Award” will be given to lucky participants.

- A “Cosplay Photography Shoot” for foreigner cosplayers will also be conducted on the day of the festival.

[Overview of Anitamasai] *See “Attached Materials 1” for details.

- (1) Date Sunday, October 9th, 2016 (10 : 00 ~ 17 : 00)
※Before the start, there will be an opening ceremony at 9 : 30 according to plan.
- (2) Location Sonic City
Big Hall、 Small Hall、 International Conference Room、 Exhibition Hall、
Town Hall、 Event Plaza、 Kanedsuka Park
(Sakuragicho 1-7-5, Omiya-ku, Saitama City)
- (3) Contents concerts、 talk shows、 stage shows、 goods sales etc.
- (4) Price : Free Admission (Some of the indoor shows (live/talk) are not free.
And some of them need Pre-registration)
- (6) Public Homepage <http://anitamasai.jp/>
※updating momentarily.
- (7) Public Twitter : @anitamasai
- (8) Sponsor : Anitamasai Executive Committee
(Saitama Foundation For Culture And Industry、 Saitama Prefecture、
Nippon Cultural Broadcasting、 Television Saitama、
FM NACK 5 、 J:COM SAITAMA、 The Saitama Shimbun)

Exhibit Zone

Anime currently enjoying popularity, settings from anime works, tourism publicity corners by local governments, local foods and more will gather at Sonic City.

【Venue】 Exhibition Hall NO.1、 Event Plaza、 Kanedsuka Park

【Time】 10 : 00 ~ 17 : 00

【Price】 Free Admission

“It`s Saitama- I LIKE YOU” : A special Anitamasai concert by DEMPAGUMI.inc

DEMPAGUMI.inc`s live presented by Nippon Cultural Broadcasting Inc.

The idol group who sing the ending song for “Saiki Kusuo no Ψ Nan” (which is animated in July) will come with their special live for Anitamasai.

【Venue】 Big Hall

【Time】 Open at 17 : 00 Start at 18 : 00

【Price】 All seats are specified
¥6,480yen (tax included)

【General Release Date】 Saturday, September 17th

Tickets are now available for purchase from various ticket agencies!



Urawa No Usagi-Chan: Saitama Tours Vol 3 – “Yeah, this is Omiya, but I really don’t care about location anymore”

This talk event specially arranged for Anitamasai by Television Saitama will be made up of two parts. The first part will consist of talk between featured voice actresses Masami Seto, Rumi Okubo, Miyu Kubota and Keiko Watanabe. The second part will feature banter among producers and other production staff members.

【Venue】 Small Hall

【Time】 Part1 : Open at 14 : 00～ Start at 14 : 30～

Part2 : Open at 17 : 00～ Start at 17 : 30～

【Performer】 Part1 : Asami Seto, Rumi Okubo, Miyu Kubota, Keiko Watanabe

Part2 : Tomotaka Misawa (producer) and other production staff members



*Guests appearing in this talk show are subject to change.

*Voice actors/actresses will not be appearing in the second part of the talk show.

Moe Character Grand Prix 2016 Award Ceremony

The Moe Character Grand Prix 2016 will be held at Anitamasai to commemorate the 35th anniversary of the very first printing of the anime info mag “Animedia” (<http://cho-animedia.jp>) as well as to mark the 200th issue of “Megami Magazine,” both published by Gakken Plus. The contest will have three entry categories: “local moe characters,” “corporate/organization moe characters” and “my child’s moe character.” Votes are accepted until September 30. The characters who receive the most votes will be announced and recognized on Anitamasai’s Main Stage!

【Venue】 Main Stage

【Price】 Free Admission

【Moe Character Grand Prix 2016 Public Homepage】 <https://moechar.jp/>



Special talk show with Tetsuya Chiba and screening of “Kaze No You Ni”

This special talk show specially prepared for Anitamasai will feature renowned manga creator Tetsuya Chiba, and will be paired with a screening of the animated movie version of “Kaze No You Ni” produced in 2016.

【Venue】 International Conference Room

【Time】 14 : 30～15 : 30

【Price】 Free Admission



Two special corners: “It’s Anime! Saitama” and merchandise sales corner by the Anitamasai Execution Committee

The 4th Anitamasai will feature a plethora of specially-planned elements that tie into the manga work “Blue Thermal,” which is supplying the main visuals for this year’s holding of the festival. The setting of that work, Menuuma in Kumagaya City, is known as a glider’s paradise. Additionally, a key frame exhibition and mini-signing by “Blue Thermal” creator Kana Ozawa will be held. Numerous other animated works with roots in Saitama, such as “Bananya” which is based in Tokorozawa City, will also make an appearance at Anitamasai.

【Venue】 Exhibition Hall NO.2

【Price】 Free Admission

Below are special events to be held together with Anitamasai

Learn about the workings of anime with manga creator Taro Arai!

Make your very own zoetrope with ease! Beginners welcome!

【Venue】 Town Hall (Sonic City 4F)

【Time】 ①13 : 00~14 : 00 ②14 : 30~15 : 30

【Price】 Free Admission



Omiya Autumn Festa 2016: Special events in collaboration with Anitamasai

Publicity efforts using tourism exhibits and sales of merchandise will be conducted at Omiya Station by local governments connected with anime settings all over Japan. Moreover, the first 2,000 people to participate in a touch rally using IC cards for transportation use will receive a limited-edition Anitamasai clear file free of charge.

【Venue】 Omiya Station

【Time】 Wednesday, October 5th ~ Sunday, October 9th

【Price】 Free Admission



Special event in collaboration with Anitamasai:

Special live DJ performance of anime songs by Domu Narita in Omiya

Known for representing Japan in snowboarding events (half pipe) in the Torino Olympics and going on to become an active subculture celebrity who DJs anime songs and lends his voice to anime, Domu Narita will conduct a special live DJ performance of anime songs that can only be experienced at Anitamasai.

【Venue】 Omiya Arche 1F Event Space

【Time】 10:30~11:30

【Price】 Free Admission



【Info】

Anitamasai Executive Committee
(in Saitama Foundation For Culture And Industry)

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Zoning

(Attached Materials 1)

